



Business Intelligence .NET – DATA SHEET

e-RainMaker

- Business Intelligence
- Digital Scorecards
- New Case Memo
- Web Time Entry
- Attorney Portal
- ZOOM .NET

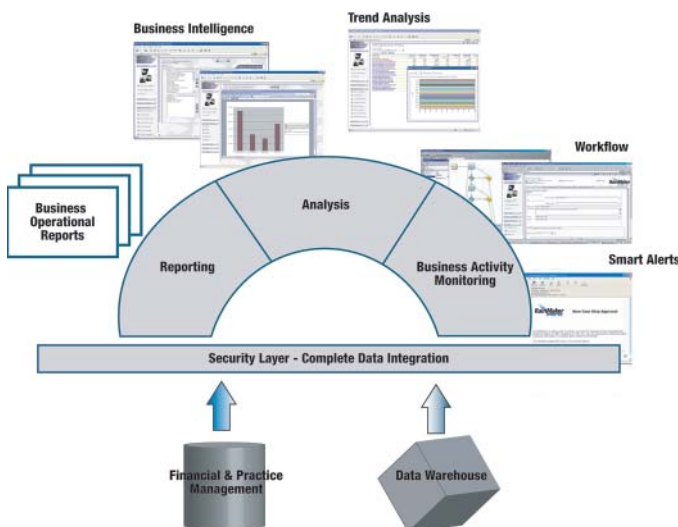
“WE NEEDED THE ABILITY TO EASILY ANALYZE THE PERFORMANCE AND PROFITABILITY OF OUR FIRM, WITHOUT COSTLY PROGRAMMING. RAINMAKER PROVIDED US WITH A STATE-OF-THE-ART REPORTING SYSTEM.”

- Managing Partner

RainMaker’s Platinum Business Intelligence (BI) software allows firms to easily access, extract and analyze information in practical formats for supporting critical business decisions.

BI tools eliminate the cost, frustration and delays involved with custom programming and report writing. Information is automatically presented to the user in a variety of formats including Microsoft® Excel spreadsheets, PivotTables, charts and email notifications. Business Intelligence is built around a data warehouse which is, in short, a database that is separate from the time and billing system, but automatically populated by it. It is designed specifically to provide fast access to data for analysis.

In addition to the data warehouse, Business Intelligence .NET includes a series of screens designed to organize information into usable formats, and an output manager that allows users to save reports and schedule them for automatic distribution via email or directly to a RainMaker Web page. The system comes with a full set of standard reports and financial analytics.





Business Intelligence .NET also offers a set of e-RainMaker Digital Scorecards providing users with access to current payment, investment and performance data on their desktops. The Business Intelligence ZOOM .NET module provides a window into Key Performance Indicators (KPI) at all levels within the firm including departments, clients, matters or offices. Built on flexible Microsoft® .NET technology, RainMaker’s Platinum Business Intelligence .NET is deployed via a browser and, with appropriate security, can be accessed from any Internet or Intranet connection.

“We need a way to...”	RainMaker Platinum provided:
Measure and compare client profitability.	An easy way to extract and analyze data from our billing system, including internal cost rates used to determine real profitability.
Build and electronically distribute custom reports.	A system capable of providing practical formats such as spreadsheets, PivotTables and charts that can be scheduled and distributed via email.
Analyze the type of work attorneys perform.	Advanced features; including a historic prospective based on effective date of attorneys when classifications change over the years.
Support strategic growth decisions.	The ability to use financial history to monitor and analyze where it is best to apply firm resources, without the need for custom programming.

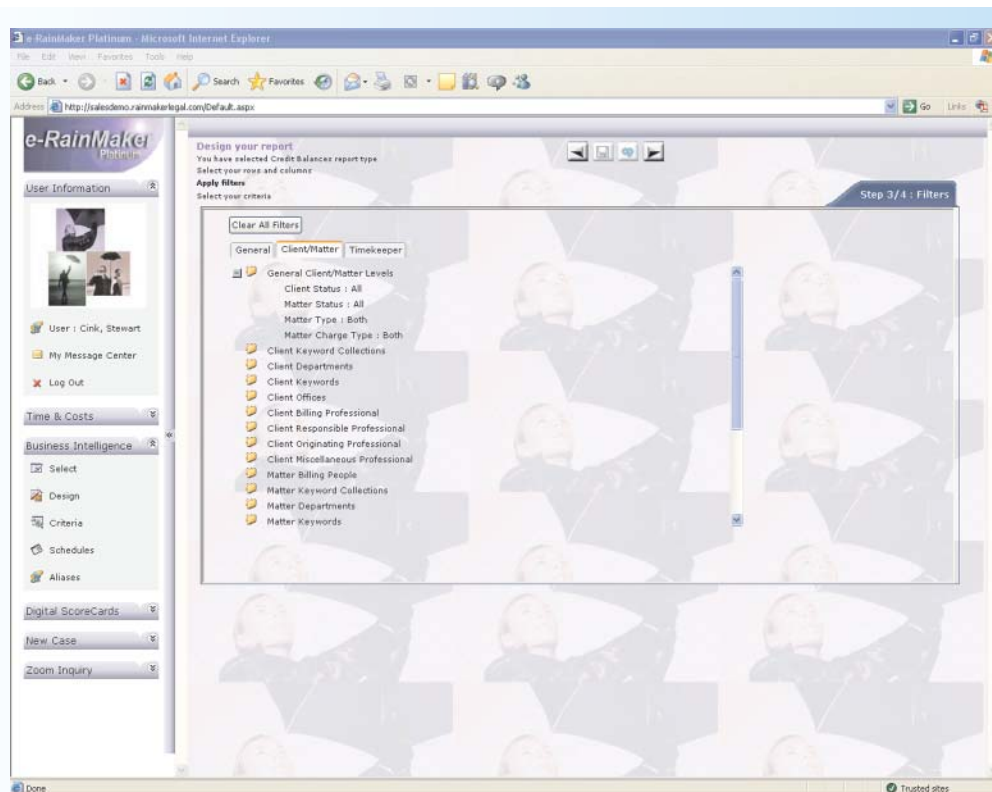
Once a Business Intelligence system is in place, your firm’s financial history provides strategic planning opportunities and numerous other benefits. The value of the information residing in your financial system extends beyond billable hours, WIP and A/R. Today’s numbers don’t tell the full story. While isolated numbers are important, they are more meaningful when paired with information from prior months and years in order to identify trends and the direction the firm is heading in relation to those trends.





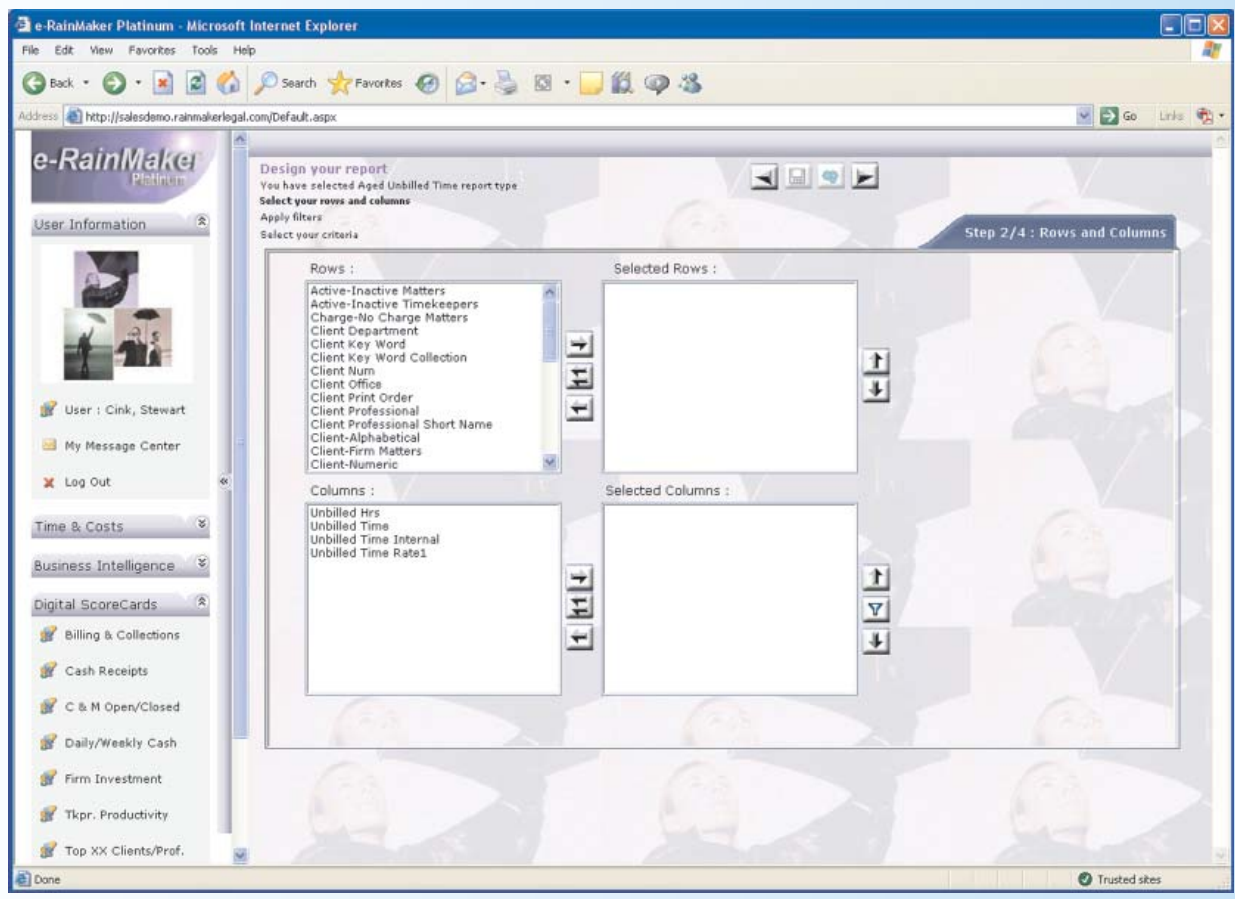
Using Microsoft .NET technology just point and click to analyze the business metrics of the firm.

For example: Is the firm collecting slower than usual as evidenced by an increasing percentage in the over 90 day's column? What are the reasons behind this trend? Could the billing rates be too high? Is the collections department understaffed? Is this a problem across all practice areas or just isolated to a particular billing attorney or practice area? First, identify the trends and then explore the “whys” behind the numbers. e-RainMaker’s Platinum Business Intelligence provides the firm with these capabilities and more.





Business Intelligence .NET



Write Your Own Success Story

To learn more about the RainMaker Platinum Solution, please contact the sales department at 800.341.4012 x3413, legalinfo@rainmakerlegal.com or www.rainmakerlegal.com/contactus/.

