



Reasons Firms Chose RainMaker—The New Market Leader

Jim Hammond, President RainMaker Software

Firms will gladly tell you why they chose to become our clients, we became the obvious choice. They investigated, shopped and then decided to join the RainMaker family in ever increasing numbers. Their testimony will speak for itself.

"We manage ourselves and our affiliated business units similar to a top 100 corporation. We have complex business needs and extensive financial controls. We needed a fully integrated system and wanted to standardize on Microsoft® .NET technology. Our sales and marketing people were looking for a top-end marketing program with the ability to download commercially available information on our clients, and prospects. After extensively researching other large law firm providers we determined that RainMaker offered us a technically superior product at the best overall price. Furthermore, we found they had values similar to ours in providing their clients with excellent support."

- Chairman and president/CEO of a large law firm with 13 offices

"We were looking for a state of the art product that could meet our extensive requirements for business analysis and for improving the level of service we provide to our clients and our attorneys."

- Managing Director - 80 Timekeeper Firm

"Our technology needs were changing and expanding and we were looking to upgrade to something that provided us with the next generation of functionality and technology. We needed a fully integrated system. We carefully evaluated the large law firm products available and determined that RainMaker offered us the best value."

- Director of IS and CFO – 200 Timekeeper Firm

"RainMaker's outstanding Business Intelligence product was a major factor in our decision. We were striving to find a user-friendly and meaningful way to bring financial information to our attorneys. It provides point and click access to analysis tools that they need to manage their clients and departments. Because it is web-based we are able to quickly deploy these features to a large number of users, including those in remote offices."

- Chief Financial Officer - 250+ Timekeeper Firm

"I reviewed Elite, and CMS, after a long and extensive analysis we selected RainMaker. Our experience with RainMaker support has been fantastic. We rarely have to call but when we do we receive prompt and knowledgeable help. RainMaker support is one of the best in the industry."

- Director of Technology – 75 Timekeeper Firm

"We believe that our reputation is our firm's most important asset... We hold our vendors to this same criteria and selected RainMaker because they deliver the technology that we need to run our practice and provide personalized attention and responsiveness."

- Director of Administration – 125 Timekeeper Firm

"Our firm needed a full-featured and cost-effective solution for its financial and practice management software applications. We also wanted a system that was practical and easy to administer internally. We are very pleased to partner with RainMaker as our provider. RainMaker Platinum provides us with the capability to

operate effectively in a competitive environment and to pursue a successful practice."

- Executive Director - 75 Timekeeper Firm

"We took an in-depth look at Omega, Elite and RainMaker. In our final evaluation we determined Elite was too costly, Omega did not seem as user-friendly as the other systems that led us to choose RainMaker. Our experience has been positive and we are pleased to have chosen their products because of their rich features and the company's excellent customer support."

- Administrator – 35 Timekeeper Firm

About the Author

Jim Hammond, President of RainMaker Software Inc., has more than 24 years of law firm software experience. RainMaker provides mid-large law firms with proven, practical and progressive financial management, practice management and business intelligence software. He can be reached at jhammond@rainmakerlegal.com.

RainMaker Software, Inc. provides proven, practical and progressive Financial and Practice Management systems designed to help mid-to-large sized law firms and legal departments effectively and profitably manage and grow their business. With more than 36 years of legal-specific development experience, RainMaker has consistently delivered stable and feature-rich, yet easy to use solutions.

For more information regarding RainMaker's products, interested parties can contact the sales department at 1.800.341.4012 x3413 or via email at legalinfo@rainmakerlegal.com.